

# DESAFIOS DO ABASTECIMENTO: FLUXO DO COMÉRCIO MUNDIAL DE CAFÉ

José Sette

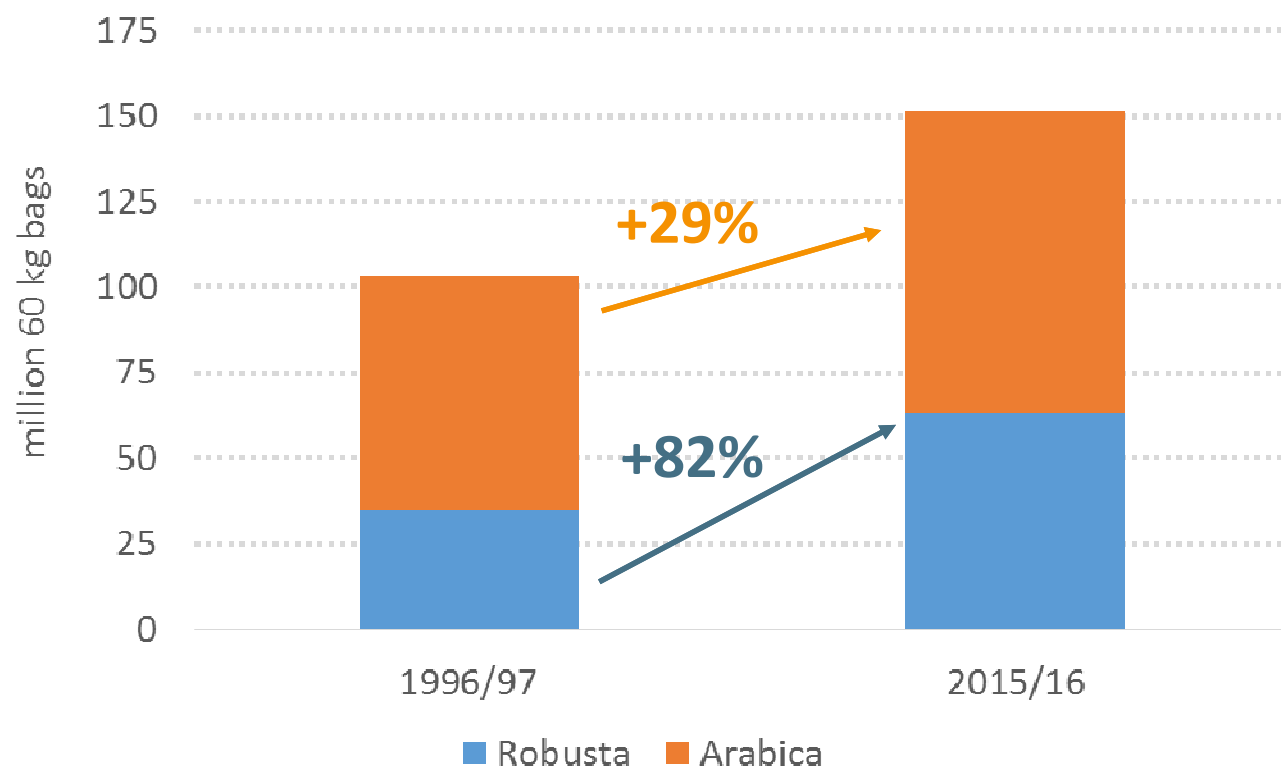
Diretor-Executivo

Organização Internacional do Café

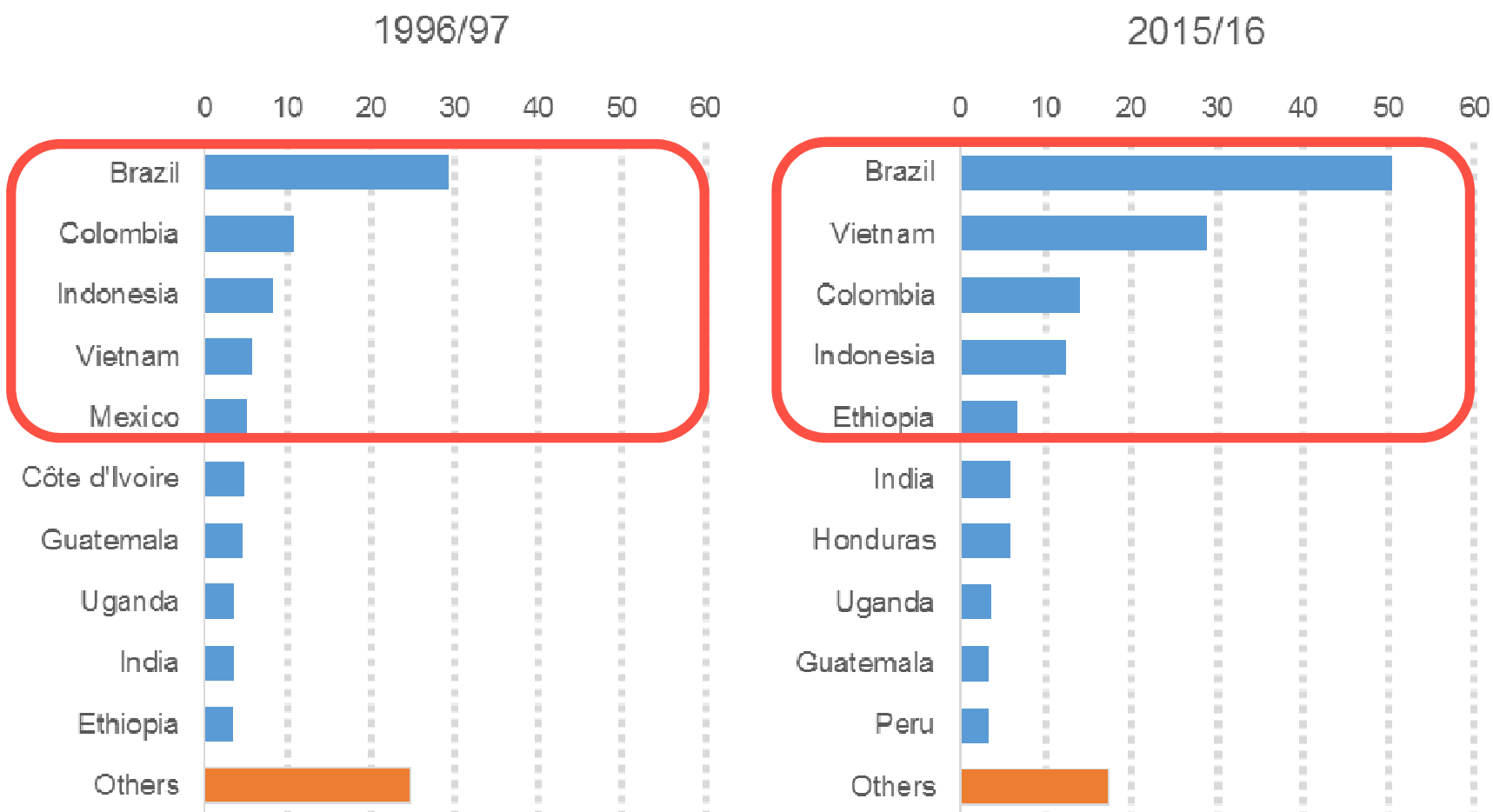
Cecafé Coffee Summit

9 de junho de 2017

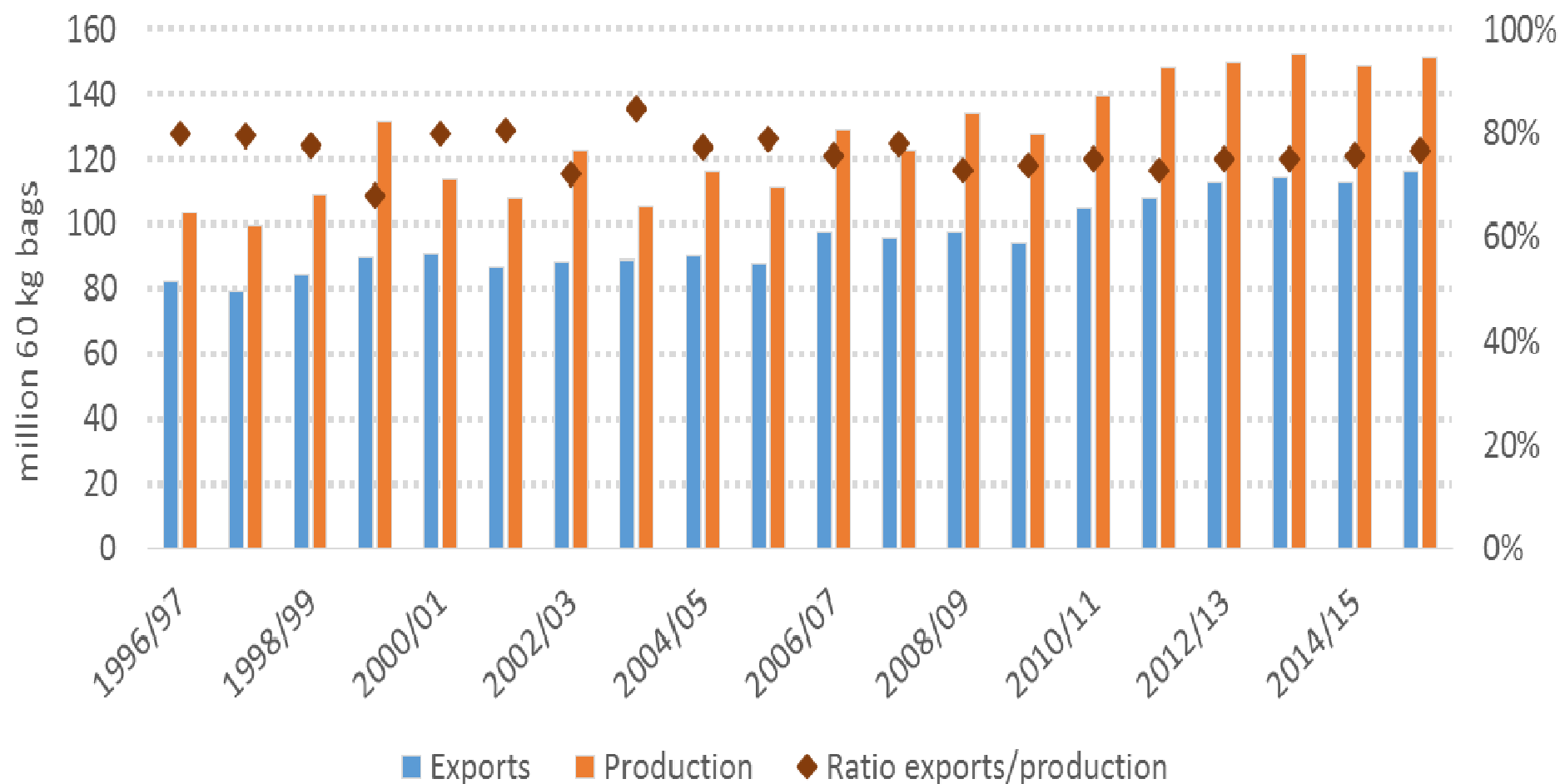
# Produção mundial de café



# 10 maiores países produtores

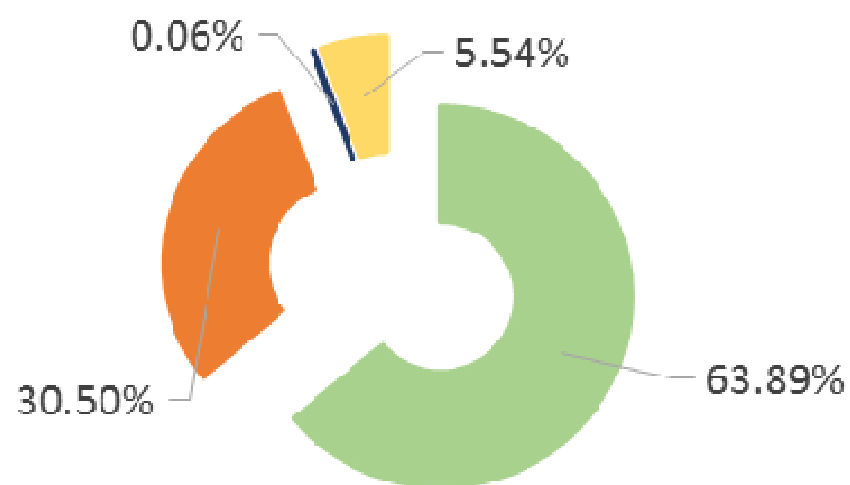


# Exportações mundiais de



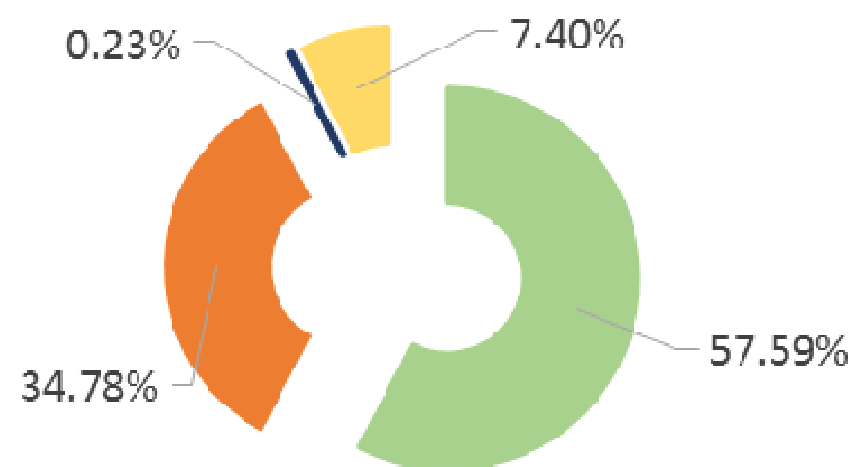
# Exportações por tipo de café

1995/96: 82.5 million bags



Green Arabica Green Robusta  
Roasted Soluble

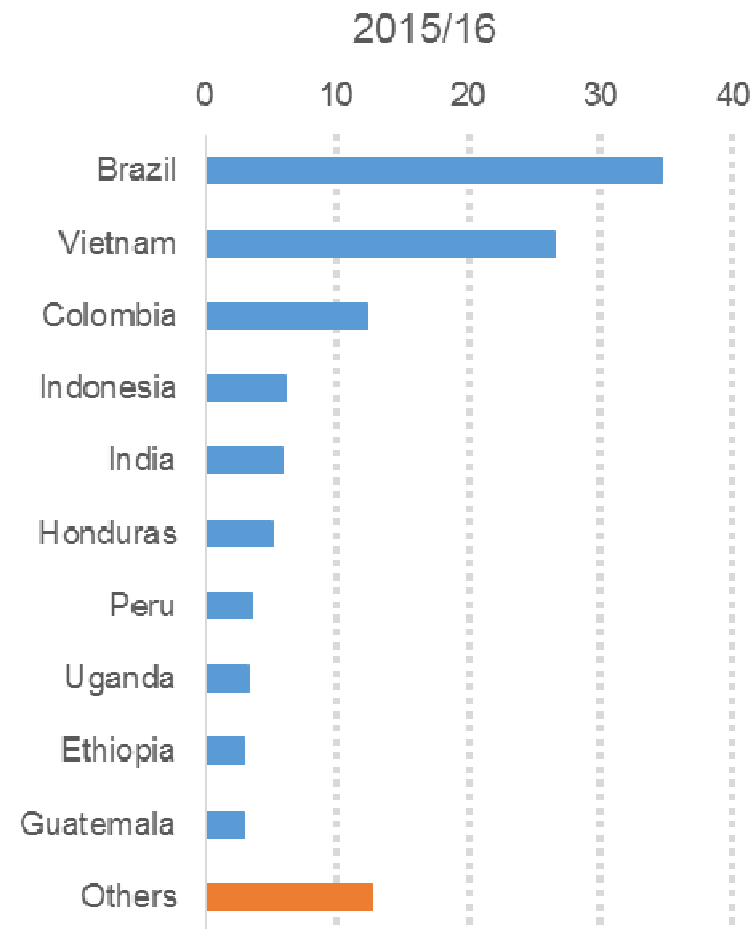
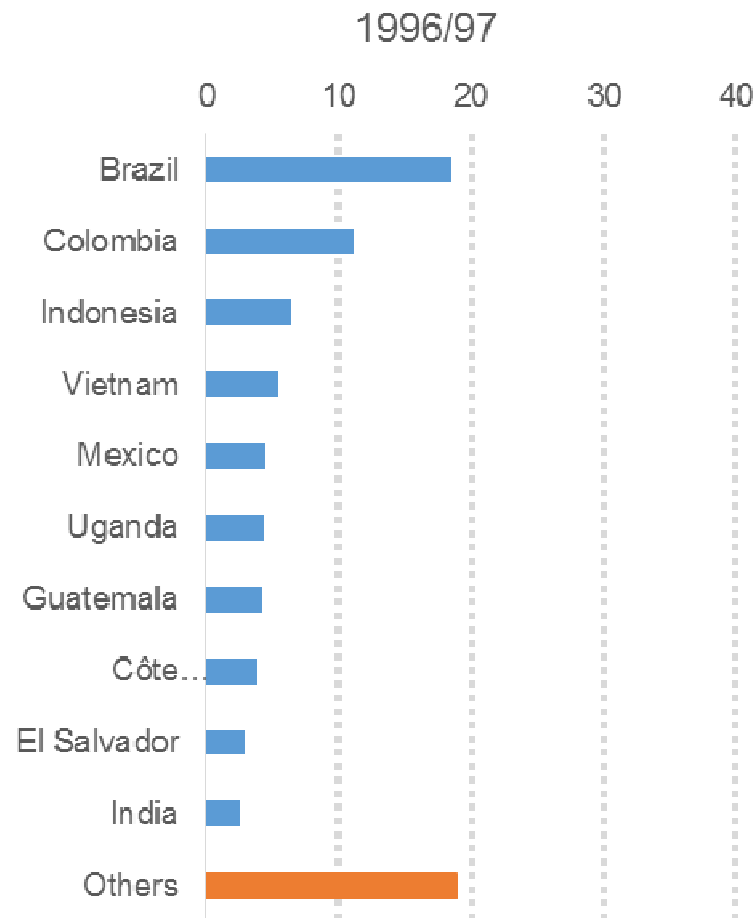
2015/16: 116.1 million bags



Green Arabica Green Robusta  
Roasted Soluble



# 10 maiores exportadores



# UE: Principais origens das importações

1996:49.3 million bags

Origin	Million bags	%
Brazil	6.3	12.9%
Colombia	6.2	12.5%
Uganda	3.4	6.9%
Indonesia	2.7	5.4%
Côte d'Ivoire	2.3	4.6%
Germany	2.1	4.3%
El Salvador	2.1	4.2%
India	1.8	3.7%
Costa Rica	1.7	3.5%
Vietnam	1.7	3.4%
		$\Sigma=61.4$

2016:81.0 million bags

Origin	Million bags	%
Brazil	16.0	19.6%
Vietnam	12.5	15.5%
Germany	9.4	11.6%
Belgium	3.9	4.8%
Colombia	3.4	4.3%
Honduras	3.2	4.0%
Italy	2.7	3.4%
India	2.6	3.2%
Netherlands	2.5	3.1%
Indonesia	2.0	2.5%
		$\Sigma=72.0$



# EUA: Principais origens das importações

1996: 19.4 million bags

Origin	Million bags	%
Mexico	3.9	20.3
Colombia	3.1	15.8
Brazil	2.3	12.0
Guatemala	1.7	9.0
Indonesia	1.3	6.4
Vietnam	1.1	5.6
Thailand	0.7	3.7
Ecuador	0.7	3.5
Costa Rica	0.5	2.5
Venezuela	0.4	2.3
		$\Sigma=81.0$

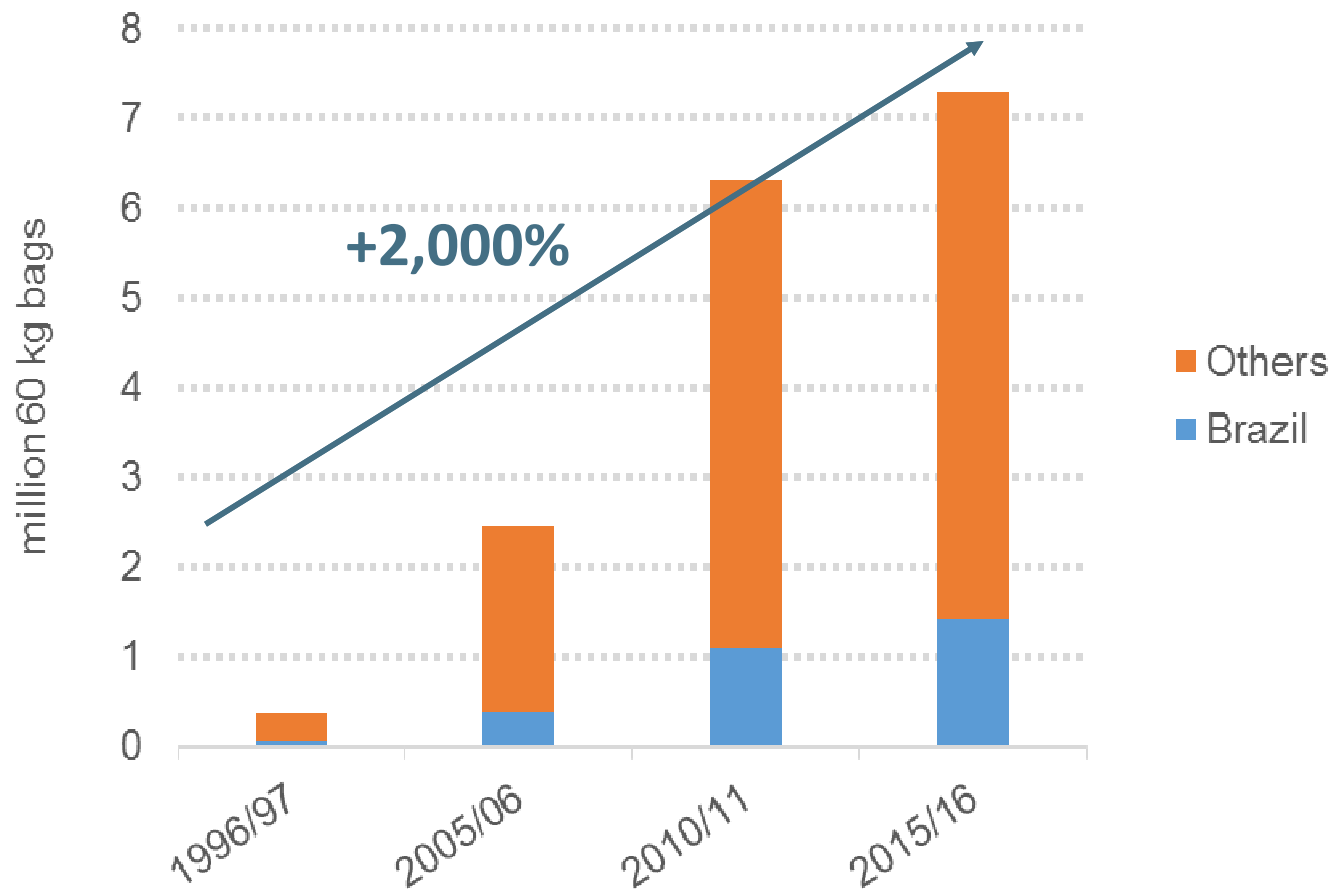
2016: 28.8 million bags

Origin	Million bags	%
Brazil	7.1	24.6
Colombia	5.4	18.7
Vietnam	4.5	15.7
Mexico	1.4	4.9
Honduras	1.3	4.4
Indonesia	1.2	4.2
Nicaragua	1.2	4.1
Peru	1.1	3.8
Guatemala	1.0	3.5
Canada	1.0	3.5
		$\Sigma=87.3$





# Comércio entre países exportadores tem expandido



# Brasil: exportações de café para outros países exportadores (10 maiores)

1996/97: 64,000 bags

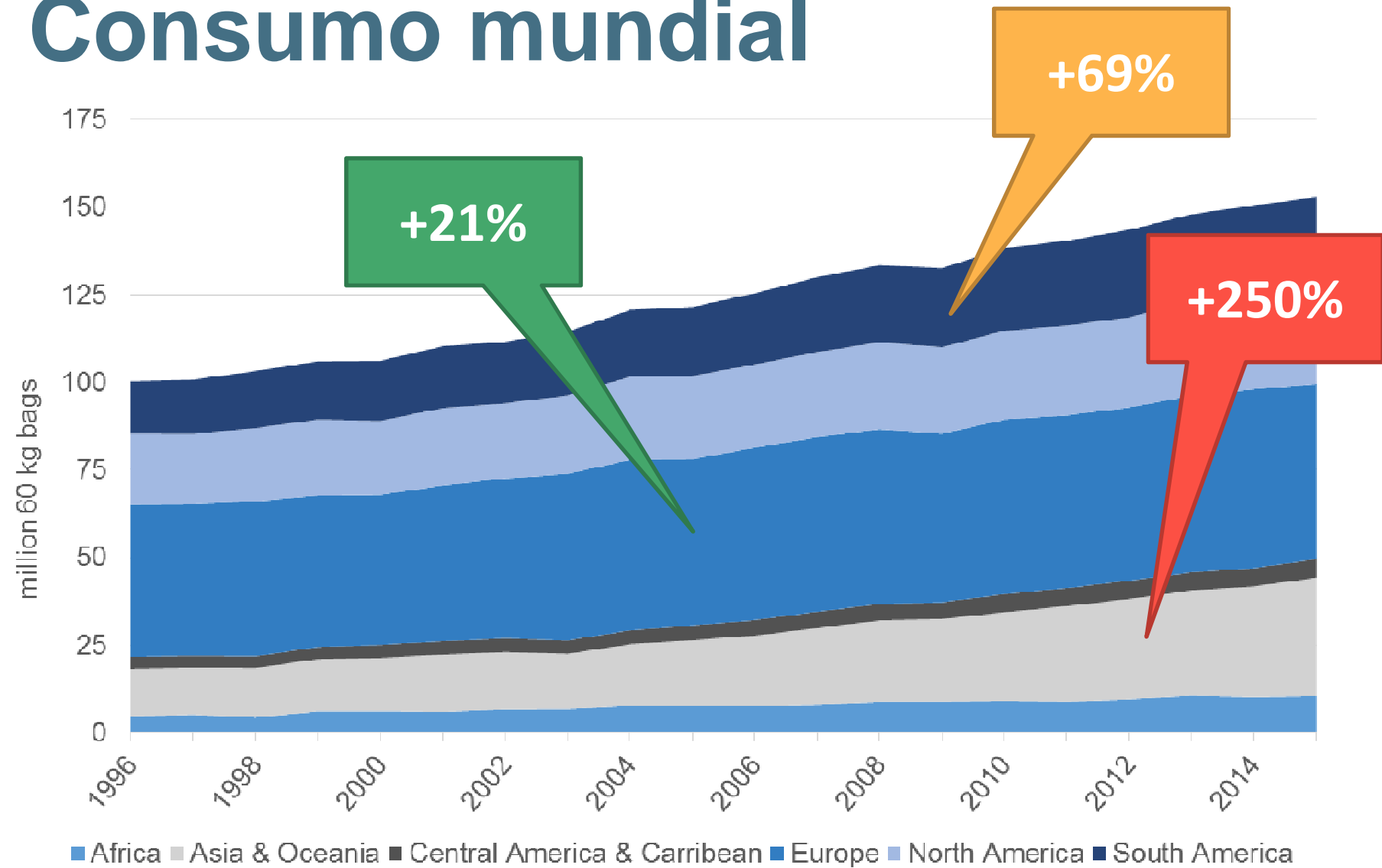
Destination	bags
Mexico	36,748
Paraguay	23,708
Bolivia	3,378
El Salvador	471
Cuba	7

2015/16: 1.4 million bags

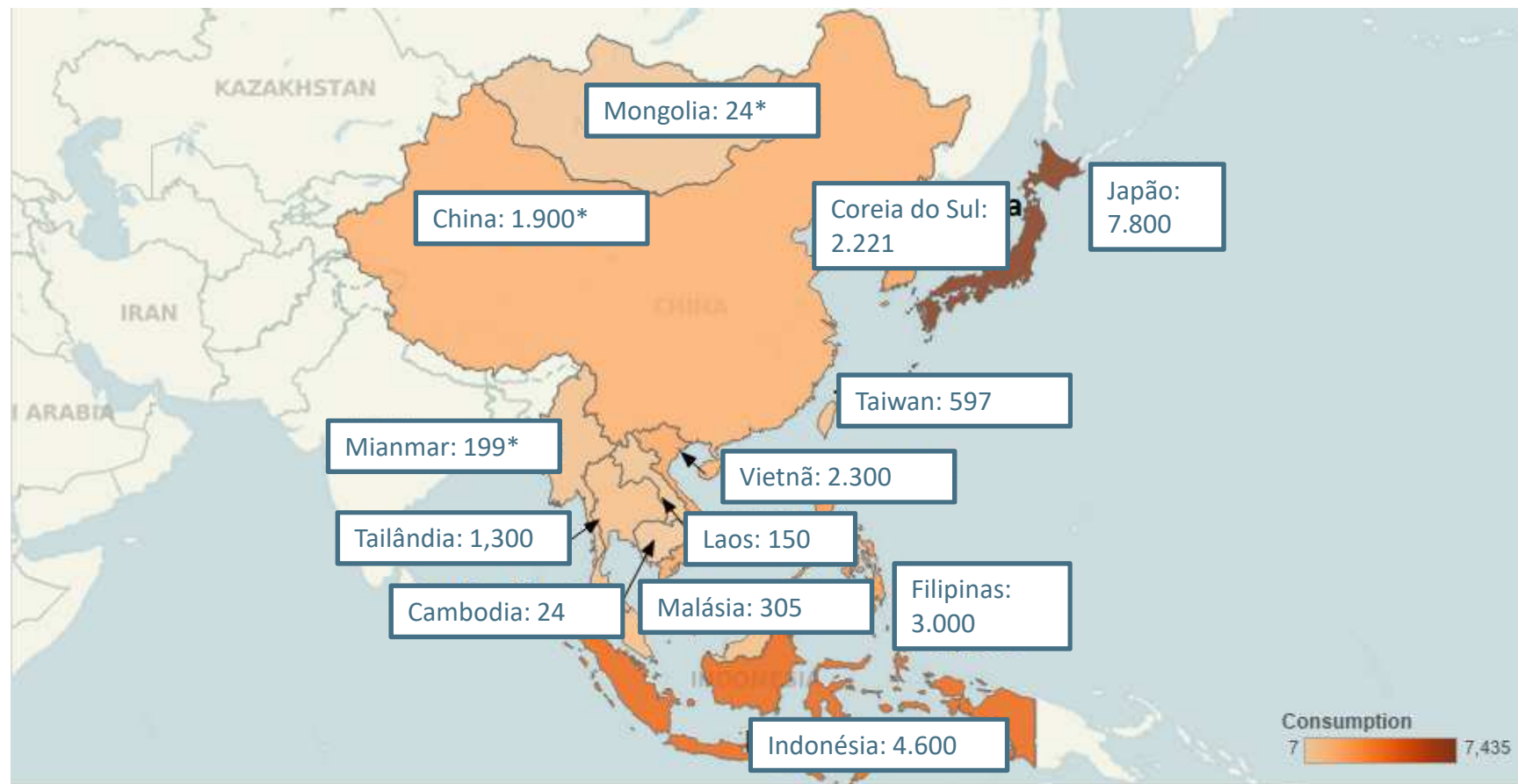
Destination	bags
Mexico	540,999
Indonesia	216,671
Cuba	113,750
Ecuador	88,049
Venezuela	74,218
Peru	68,898
Bolivia	56,348
Colombia	43,716
Dom. Republic	34,485
Paraguay	33,748



# Consumo mundial



# Consumo na Ásia Oriental e Sudeste (2016)



\*Estimativa 2014

Em milhares de sacas de 60-kg

+ a b l e a u



# Japão: Principais origens de importações

1996: 6.0 million bags

Origin	Million bags	%
Brazil	1.4	22.6
Colombia	1.3	21.5
Indonesia	1.0	17.2
Ethiopia	0.3	5.5
Guatemala	0.3	5.0
Vietnam	0.2	3.7
Honduras	0.2	3.5
Tanzania	0.2	3.2
Peru	0.2	2.7
India	0.2	2.6
		$\Sigma=87.4$

2016: 8.0 million bags

Origin	Million bags	%
Brazil	2.6	32.3
Vietnam	1.8	22.0
Colombia	1.2	14.6
Guatemala	0.6	7.8
Indonesia	0.6	7.4
Ethiopia	0.3	3.9
Tanzania	0.2	2.6
Laos	0.01	1.2
El Salvador	0.07	0.8
Nicaragua	0.06	0.7
		$\Sigma=93.3$



# Principais origens das exportações para Ásia

1996/97: 9.6 million bags

Origin	Million bags	%
Brazil	2.5	26
Indonesia	1.7	18
Colombia	1.5	16
Vietnam	0.7	7
Ethiopia	0.5	5
Honduras	0.4	4
Guatemala	0.3	3
PNG	0.3	3
India	0.3	3
Mexico	0.3	3

2015/16: 21.3 million bags

Origin	Million bags	%
Brazil	6.2	29
Vietnam	6.1	29
Indonesia	2.2	10
Colombia	2.0	9
India	1.3	6
Ethiopia	1.1	5
Guatemala	0.5	2
PNG	0.3	1
Tanzania	0.3	1
Uganda	0.3	1



# Principais destinos das exportações brasileiras para a Ásia

1996/97: 2.5 million bags

Destination	Million bags
Japan	1.53
Syria	0.22
Lebanon	0.21
Turkey	0.14
South Korea	0.13
Australia	0.11
Singapore	0.06
Israel	0.03
Jordan	0.02
Taiwan	0.01

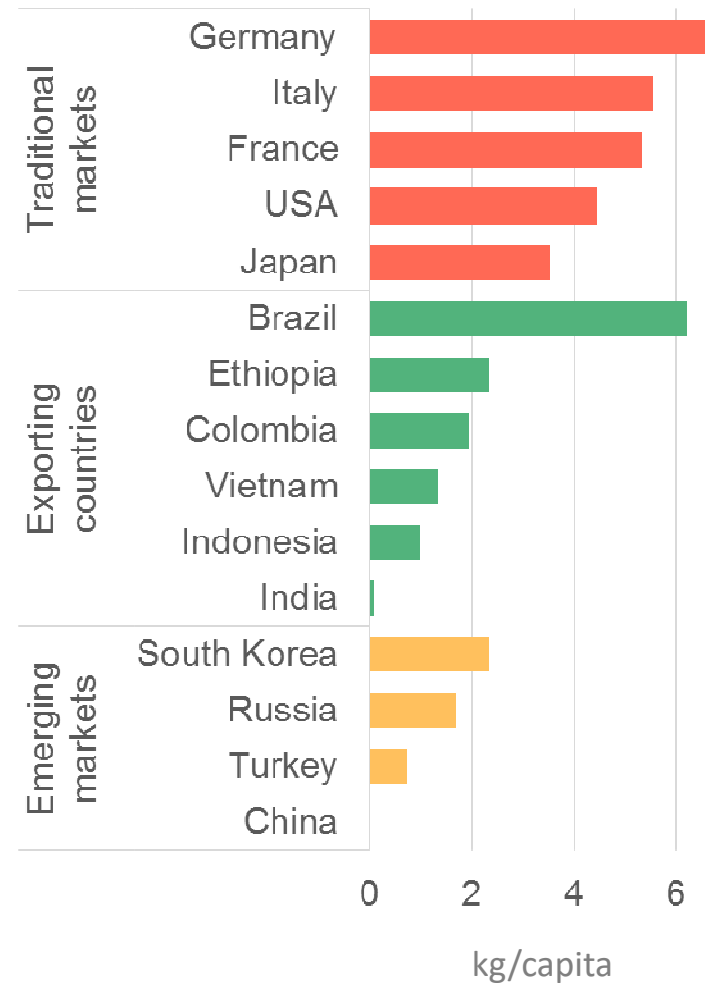
2015/16: 6.2 million bags

Destination	Million bags
Japan	2.58
Turkey	0.79
South Korea	0.53
Lebanon	0.38
Australia	0.28
Syria	0.27
Indonesia	0.22
Malaysia	0.20
Jordan	0.15
Saudi Arabia	0.13



# Potencial para crescimento no futuro

- Potencial imenso de crescimento em países exportadores e mercados emergentes
- Consumo per capita ainda bastante inferior aos mercados maduros
- Sobretudo em países com populações grandes (China, Índia, Indonésia)
- Brazil serve como modelo a ser emulado por outros países





# Obrigado

Visite a Organização Internacional do Café  
em [www.ico.org](http://www.ico.org) e na mídia social em  
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